



The Maritime Law Association of the United States

Fall 2022 Meeting

with CLE Provided by the Pacific Admiralty Seminar

Hotel Del Coronado, San Diego, California

Sponsorship Opportunities

We are pleased to offer the following sponsorship opportunities for our meeting at the beautiful Hotel Del Coronado in San Diego, California, October 25–October 29, 2022. There are two categories of sponsorships available: General Sponsorships and Events/Activities Sponsorships. For more information about these sponsorship opportunities, please contact Norman Stockman at nstockman@handfirm.com or (251) 694-6352.

We look forward to seeing you at the Hotel Del!

MLA General Sponsorships

MLA General Sponsors will all be recognized in signage (physical and/or electronic) at registration, at all MLA evening events, and during the General Meeting. More prominent logo size and placement on signage will apply to higher levels. In addition, each General Sponsor of \$1,000 or more will be announced during the General Meeting and will be afforded the opportunity to include a small promotional item in the attendees' gift bags. Finally, all General Sponsors will be included on the mobile event app with a short description of their company or firm. Except as noted, multiple sponsorships are available at each level.

Coronado (\$5,000) (3 available)

Point Loma (\$1,000) (15 available)

La Jolla (\$2,500) (7 available)

Oceanside (\$500) (unlimited)

MLA Events/Activities Sponsorships

MLA Events/Activities Sponsors will be recognized as noted below. All Events/Activities Sponsors will also be included on the mobile event app with a short description of their company or firm. In addition, all Events/Activities Sponsors of \$1,000 or more will be recognized in signage (physical and/or electronic) at registration. Except as noted, sponsorships are limited to one per event/activity.

~~Wednesday Night President's Reception (\$3,000): The President's Reception sponsor will be recognized in signage at the reception and will be announced at the reception (dependent upon PA availability).~~

~~Thursday Night USS MIDWAY Reception (\$3,000): The USS MIDWAY Reception sponsor will be recognized in signage at the reception and will be announced at the reception (dependent upon PA availability).~~

Friday Night Dinner in the Crown Room (\$3,000): The Friday Night Dinner sponsor will be recognized in signage at the dinner and will be announced at the dinner (dependent upon PA availability).

Saturday Night Farewell Dinner (\$3,000): The Farewell Dinner sponsor will be recognized in signage at the dinner and will be announced at the dinner.

Mobile Event App (\$3,000): The Mobile Event App sponsor will be recognized within the mobile event app and on separate signage in connection with registration.

Gift Bag (\$2,000): The Gift Bag sponsor will also be afforded an opportunity to include a small promotional item in the attendees' gift bags, as well as each gift bag including a card stock insert informing the attendees that "This Gift Bag is sponsored by [Company or Firm Name]" and including the company's or firm's logo if one is supplied to the MLA sufficiently in advance of the meeting.

Committee Breaks (multiple available) (\$500): Committee Breaks sponsors will be recognized in signage at one or more committee breaks and/or at the coffee break area at the General Meeting.

~~**Golf Outing Title Sponsor (\$2,000):** The Golf Outing Title Sponsor will be recognized in signage at the golf outing and will be announced in any presentation(s) in connection with the golf outing.~~

Golf Outing Beverage Cart (\$750) (multiple available): Golf Outing Beverage Cart sponsors will be recognized in signage on at least one beverage cart at the golf outing and will be announced in a presentation in connection with the golf outing.

Golf Outing Hole (\$200) (18 available): Golf Outing Hole sponsors will be recognized in signage at a golf hole during the golf outing.

~~**Fun Run (\$1,000):** The Fun Run sponsor will be recognized in signage at the Fun Run and will be announced in any presentation(s) in connection with the Fun Run. The Fun Run Sponsor's name or logo will be included on the Fun Run T-Shirt.~~

Fishing & Marine Adventure (\$500) (1 available): The Fishing & Marine Adventure sponsor will be recognized in signage at the activity and will be announced in any presentation(s) in connection with the activity.

Sailing (\$500) (1 available): The Sailing sponsor will be recognized in signage at the activity and will be announced in any presentation(s) in connection with the activity.

Beach Games (\$500) (1 available): The Beach Games sponsor will be recognized in signage at the activity and will be announced in any presentation(s) in connection with the activity.

*** Note: The Maritime Law Association of the United States will make a good faith effort to provide the benefits described above to sponsors, but it reserves the right to modify the benefits provided as circumstances may require.